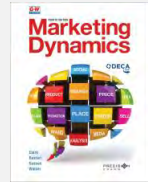
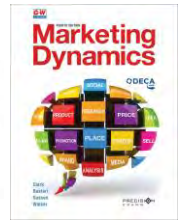


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Standards		Correlating Text Pages
<b>NCCTE.2020.MM51 - Marketing</b>		
<b>NCCTE.2020.MM51.01.00 Understand marketing, marketing functions, marketing mix components (4 P's), marketing strategies and tactics, target market identification, segmentation, the need for marketing research and data, and career opportunities in marketing.</b>		
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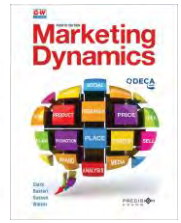
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